



**PRESS RELEASE**

Contact: Alexa Favata, Associate Director

[favata@arts.usf.edu](mailto:favata@arts.usf.edu)

Tel: 813-974-4133

CONTEMPORARY ART MUSEUM  
INSTITUTE FOR RESEARCH ART

4202 East Fowler Avenue CAM 101

Tampa, Florida 33620

Info Line: 813-974-2849 / fax: 813-974-5130

[www.ira.usf.edu](http://www.ira.usf.edu)

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***SIXTY MINUTES***

May 18 – July 2, 2009

**USFCAM Hours: M-F 10am-5pm, Sat 1-4pm**

Admission to the Museum is free; parking permit (\$4.00) required.

The University of South Florida Contemporary Art Museum is pleased to present *SIXTY MINUTES* in the West Gallery. *SIXTY MINUTES* is a single channel video program designed to highlight and explore artists' practice and influences. The program takes its cue from the increasing popularity of video essays, often presented in the form of YouTube mash-ups, as an emerging form of literacy and commentary. Artists are invited to create what are in effect multimedia compositions using preexisting footage, juxtaposed and combined into a single, one-hour video montage, meant to create the opportunity for a kind of open source, active reading that draws connections to source materials and interjects ideas about the artists' work and process.

The program will be inaugurated this summer in CAM's West Gallery and will feature videos by artists Olaf Breuning, Kate Gilmore, Luis Gispert and William Villalongo, alongside interview based profiles with each artist. *SIXTY MINUTES* is conceived to expose the diversity and complexity of artists' process and provide an inspiring critical space to research, analyze and debate contexts for practice now and in the future.

The *Sixty Minutes* Program is organized by David Norr, Chief Curator for the Institute for Research in Art.

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The Institute for Research in Art is recognized by the State of Florida as a major cultural institution and receives funding through the Florida Department of State, Division of Cultural Affairs and the Florida Arts Council. The USF Contemporary Art Museum is accredited by the American Association of Museums.

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