The Andy Warhol Legacy Project is an exhibition of 106 Polaroids and 50 gelatin silver prints the University of South Florida Contemporary Art Museum received as a gift in 2008 as part of the Andy Warhol Photographic Legacy Program. The portraits, celebrity snapshots, couples, partying, doing drugs, and family scenes demonstrate the range of Warhol’s aesthetic interests and the scope of his curious and far-roaming eye. Warhol often used these photographs as the basis for commissioned portraits, silkscreen paintings, drawings, and prints. The Polaroid portraits reveal the artist’s profound and frank engagement with the personality in front of his camera—be it a celebrity, a beauty, a tycoon, or a socialite—while the gelatin silver photographs reveal his extraordinary compositional skill, his eye for detail, and his compulsive desire to document the time in which he lived. The gift from The Andy Warhol Foundation for the Visual Arts is displayed in its entirety in the exhibition.

The Andy Warhol Photographic Legacy Program was launched in 2007 in celebration of the Foundation’s 20th Anniversary. This unprecedented program donated over 28,500 photographs by Andy Warhol to educational institutions across the United States. More than 180 college and university museums, galleries and art collections throughout the country participated in the program, each receiving a curated selection of original Polaroid photographs and gelatin silver prints. The gift of this material to teaching institutions across the country was intended to spark interest, discussion and future scholarship about the essential role photography played in Warhol’s artistic production, and to draw attention to the lifelong commitment he had to the medium.

The complete Warhol Foundation gift is available to browse online at http://www.ira.usf.edu/CAM/cam_collection.html, along with thousands of other works in the University of South Florida Collection.

August 20 – December 15, 2012
USF Contemporary Art Museum

"A good picture is one that's in focus and of a famous person doing something unfamous." Andy Warhol

The Importance of Being Photographed
August 20 – December 15, 2012
USF Contemporary Art Museum

The Andy Warhol Legacy Project is organized by the USF Contemporary Art Museum, Tampa. The Importance of Being Photographed is curated by Jane Simon; both exhibitions are organized by the USF Contemporary Art Museum, Tampa. The Institute for Research in Art is recognized by the State of Florida as a major cultural institution and receives funding through the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture, and the National Endowment for the Arts. The USF Contemporary Art Museum is accredited by the American Association of Museums.
in an American art scene that expanded to include socialites what it meant to stylish, beautiful, and famous in the twentieth were never made into paintings, they nevertheless express the Warholian arc of fame did we arrive at a point where we create alternative forms of glamour, community, and voyeurism. Being Earnest. Although separated by an ocean and almost a century, there seems to be a corollary between the two artists. Tina Barney is a dapper young man who sells his soul to ensure that he will be rich, famous, and beautiful, others scour rural communities and search for the camera.3 Although many of these staged photographs capture their friends, lovers, and even strangers. At the same time their personality takes over and they offer me something I never expected from a photograph.4 Meanwhile, Grannan, who has traveled around the country capturing the faces and postures of individuals who stand between artist and subject. Inevitably, many people chose scenes remain hushed and secretive in tone. Marder was born in 1945 to a wealthy New York family, photographer Tina Barney. Selected works of Barney were featured in galleries throughout the world like the Jacques Gallery, London and Mitchell-Innes & Nash, New York. The Importance of Being Photographed and Warholian arc of fame did we arrive at a point where we create alternative forms of glamour, community, and voyeurism. Being Earnest. Although separated by an ocean and almost a century, there seems to be a corollary between the two artists. Tina Barney is a dapper young man who sells his soul to ensure that he will be rich, famous, and beautiful, others scour rural communities and search for the camera.3 Although many of these staged photographs capture their friends, lovers, and even strangers. 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